



# OMNI 3750

**BIG BRAIN. SMALL FOOTPRINT. SMART CHOICE.**

**VERIFONE'S OMNI 3750** with an integrated smart card reader packs all the performance and processing capabilities you need into a compact, ergonomic "hand-over" device that can be easily passed to customers for PIN entry. Convenient, all-in-one design combines a mag-stripe reader, smart card reader, internal PIN pad, and quiet, fast thermal printer. This makes the terminal easy to install and keeps your countertop clutter-free. And because it runs VeriFone's Verix multi-application architecture, you can support more than just electronic payment transactions. Value-added applications like prepaid phone cards, loyalty programs, gift cards and age verification can help improve customer service. In addition, a user-friendly ATM-style interface and large backlit display simplify clerk training and minimize costly errors. All of which makes the Omni 3750 a very smart choice — today and tomorrow.



# OMNI 3750

## FEATURES & BENEFITS

### *Extraordinary Ease of Use*

- Plug-and-play terminal is simple to install and even simpler to use
- Bold, stylish profile conserves counter space and is ergonomically designed so that the terminal can easily be handed to customers for PIN entry or other input
- Intuitive ATM-style interface, large backlit display, large keys, and easy-to-read menu prompts reduce clerk training and minimize user errors
- Integrated, high-speed thermal printer with “clam shell” design features drop-in paper loading, to virtually eliminate jams

### *Countertop Power and Flexibility*

- All-in-one design includes vertical magnetic-stripe card reader, integrated smart card reader, internal PIN pad, and integrated thermal printer to support a full range of payment and value-added applications
- 32-bit processing and multi-tasking capabilities provide for maximum customer throughput
- Exceptional graphics-handling allows you to efficiently display and print logos, graphical fonts, and character-based languages when needed
- VeriFone's SoftPay software supports payment requirements tailored specifically for your environment — whether you run a retail shop, restaurant, or mail order business
- Modular design allows certain features to be upgraded in the future, further protecting your investment
- Support for all VeriFone PIN pads, check readers and smart card peripherals allows you to expand options as your payment needs evolve

### *Expandable for Money-Making, Value-Added Applications*

- VeriFone's acclaimed Verix multi-application architecture will allow you to enhance customer service and even generate additional revenue by securely supporting payment and value-added applications — such as gift cards, loyalty, advertising, and age verification — on the same terminal
- Omni 3750 terminals running SoftPay EMV software are EMV Level 1 and Level 2 certified, to meet the latest standards for global smart card solutions
- Terminal protections include tamper-evident casing to resist unauthorized intrusion and a broad spectrum of software-based security features that help protect you against theft and fraud



*Omni 3750 terminals put countertop convenience and performance in the palm of your hand, with a full range of payment and value-added capabilities built into this sleek, simple-to-use device.*



 **VeriFone**<sup>®</sup>  
THE WAY TO PAY<sup>™</sup>